



## Jose Antonio Perez

*Principal, Raimi + Associates*

Jose Antonio 'Tony' Perez, Principal of Raimi + Associates, has managed and helped execute over a dozen five-day charettes with multi-disciplinary teams comprising architects, technical consultants and stakeholders on behalf of public agencies. Tony has worked effectively to integrate urban design with strategy and policy and then translating policy into effective and implementable standards. Accordingly, Tony has prepared form-based codes for each of the plans in which he has participated or authored. Such collaborations have produced regeneration-oriented plans in Florida, Texas, New Mexico, Southern and Northern California.

Over the past three years, Tony has been the principal author of a form-based General Plan for Tehachapi, California, a small town within 23 square miles of nature and agriculture in southeastern Kern County. That Plan is nearing the adoption phase. In the last year, Tony led two coding efforts in Los Angeles: the 3rd Street Specific Plan, a 2.5 square-mile area of unincorporated East Los Angeles featuring four Gold Line Stations on 3rd Street and, an interim code for South Gate, California's corridors and brownfield sites to implement that City's newly adopted form-based General Plan prepared by Raimi + Associates.

Currently, Tony is preparing the form-based code for the McCullough Corridor Master Plan in historic Olmos Park, Texas and for historic San Juan Capistrano's Town Center Master Plan. Tony recently led the preparation of the form-based code framework and key components to implement Fresno's 700-acre Downtown Specific Plan and a 6,000 acre Downtown Neighborhoods Community Plan.

Prior to entering the private sector, Tony served as city planner for several California cities ranging from small towns to medium-size cities including being redevelopment staff on three significant main street improvement projects that promoted significant revitalization in Fillmore, Oxnard and Camarillo. On the Fillmore and Camarillo revitalization projects, Tony provided significant design guidance for property owners and was an integral member of the design team for the public improvements such as the Arneill Bridge, gateway features, streetscape elements and bronze sculptures.

### PROJECT EXPERIENCE

---

- **Downtown Fresno Specific Plan and Neighborhoods Community Plan:** Policy Analysis, Neighborhoods Community Plan outline and policy, Form-Based Code - Fresno, CA
- **McCullough Corridor Master Plan:** code analysis, Form-Based Code - Olmos Park, Texas
- **San Juan Capistrano Historic Town Center Master Plan Update:** Policy Analysis, Form-Based Code - San Juan Capistrano, CA

- **South Gate Citywide Interim Form-Based Code:** South Gate, CA (adopted)
- **3<sup>rd</sup> Street TOD Corridor Specific Plan:** Form-Based Code - Los Angeles County, CA\*
- **Tehachapi General Plan Update:** General Plan preparation - City of Tehachapi, CA\*
- **Uptown Whittier Specific Plan and Form-Based Code** - Whittier, CA (adopted)
- **River North Master Plan and Form-Based Code** - San Antonio, TX\* (adopted)
- **Tierra Luna Specific Plan and Form-Based Code** - Downey, CA\*
- **Transit Zoning Code** - Santa Ana, CA\* (adopted)
- **Southeast Visalia Specific Plan and Form-Based Code** - Visalia, CA\*
- **Sunland Park Master Plan and Form-Based Code** - Sunland Park, NM\*(adopted)
- **Placentia-Westgate TOD Specific Plan and Form-Based Code** - Placentia, CA\*
- **Downtown Newhall Specific Plan and Form-Based Code** - Santa Clarita, CA\*(adopted)
- **Downtown Cotati Specific Plan and Form-Based Code** - Cotati, CA\*(adopted)
- **North Fremont Corridor Specific Plan and Form-Based Code** - Montclair, CA (adopted)
- **Peer-Review of Floating Form-Based Code** - Sarasota County, FL\*(code adopted)
- **Cayala Master Plan and Form-Based Code** - Guatemala City, Guatemala \*
- **Rio Nuevo Master Plan and Form-Based Code** - Tuscon, AZ\*(adopted)
- **North Fillmore Specific Plan and Form-Based Code** - Fillmore, CA\*(adopted)
- **Old Town Camarillo Revitalization Project** - Camarillo, CA
- **Downtown 'A' Street Revitalization Project** - Oxnard, CA

*(\* denotes projects where Mr. Perez served as project manager while at other consulting firms or working for municipal governments)*

## WORK HISTORY

---

**Raimi + Associates, Inc.**, Principal, Berkeley, CA, September 2009 – present

**UCLA**, Co-Instructor of Graduate Course URP 217 "TOD Design Studio", Winter/Spring 2010

**Moule & Polyzoides**, Senior Associate, Pasadena, CA, 2003 – September 2009

**Mainstreet Architects**, Senior Planner, Ventura, CA, 2000 – 2003

**City of Camarillo CDC**, Redevelopment Coordinator, Camarillo, CA, 1997 – 2000

**City of Oxnard Planning Department**, Senior Planner, Oxnard, CA, 1996 – 1997

**City of Fillmore Planning Department**, City Planner, Fillmore, CA, 1989 - 1996

## EDUCATION

---

**Bachelor of Science, Urban and Regional Planning**, *Cal Poly Pomona, Pomona CA*

## SELECTED PUBLICATIONS

---

*Form-Based Codes: A Guide for Planners, Urban Designers, Municipalities, and Developers*, Parolek, Parolek and Cranford; Authored Building Size and Massing Standards sidebar, pages 74 - 75; Authored Case Study 'Santa Ana Downtown Renaissance Specific Plan, pages 205 - 216, 2008.

---

## SELECTED PRESENTATIONS

---

"Translating your vision into standards" *Downtown Fresno Charrette*, Fresno, CA September 2010.

"Vision-Based Zoning" *McCullough Corridor Master Plan Charrette*, Olmos Park, TX June 2010.

"Urban Design Implementation." *School of Architecture and Planning, MIT*, Cambridge, MA April 2009.

"New Urbanism and Comprehensive Plans." *Congress for the New Urbanism*. Denver, CO, June 2009.

"Implementing Form-Based Codes 202." *Congress for the New Urbanism*. Austin, Texas. June 2008.

## PROFESSIONAL AFFILIATIONS

---

**Member.** Congress for the New Urbanism.